



2024 NATIONAL CONFERENCE

SEPTEMBER 27th – 28th

"The New Culture of Collaboration"



GOSPEL
INDUSTRY NETWORK

The Gospel Industry Network (G.I.N) was established in 2019 to cultivate the mastery, appreciation, and advancement of the contribution of Gospel music and the arts to the industry from the expressive and skilled veterans of the past to the still unimagined and creative breakthroughs of the ensuing generations of brilliant music professionals.

Bishop Kenneth Wells founder and CEO says, "This new platform will give unheard voices who work diligently behind the scenes an opportunity to finally be heard."

The G.I.N. membership roster includes Radio, Television, Film, Record Labels, Music Executives, Songwriters, Pastors, Business Owners, Promoters, Publicists, Print Media, Bloggers, Influencers, Artists, Creatives, Business Professionals, Worship Arts Leaders, Choir Members, Choir Directors and others.

As influencers operating with integrity, the G.I.N. seeks to accomplish this objective through frequent strategic engagement, marketing and promotional opportunities, networking, and activities that attract the music industry and cultural community as well as the general public.

EXECUTIVE BOARD

 FOUNDER/PRESIDENT/CEO BISHOP KENNETH WELLS	 SENIOR VP/ EXECUTIVE CHOIR DIRECTOR EARL BYNUM	 CHIEF OPERATING OFFICE/EVP SHEILAH BELUE	 CHIEF FINANCIAL OFFICE/EVP TIFFANY BINION-MANGUM	 EVP AFFILIATE OPERATIONS TAMMY TAYLOR
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EXECUTIVE STAFF

 NATIONAL RECORDING SECRETARY LYNN/PRINCESS DIVINE BROWN	 NATIONAL CHAPLAIN/ PASTORAL ALLIANCE COORDINATOR DR. DEBORAH BROWN	 COMMUNITY ENGAGEMENT/ PARTNERSHIP EXECUTIVE RON BRIGGS	 EXECUTIVE ADMINISTRATIVE ASSISTANT DONAY GREEN	 EXECUTIVE ADMINISTRATIVE ASSISTANT/IN - MUSICIAN JAMES HARRIS	 INTERNATIONAL RELATIONS CAROL CRAWFORD	 HIP-HOP EXECUTIVE DIRECTOR PHIL THE POLICE ROBERTS
 MEMBERSHIP DIRECTOR/ NATIONAL REGISTRAR QUITA TUCKER	 INTERNET RADIO LIAISON PASTOR DARIN FREEMAN	 SOCIAL MEDIA DIRECTOR A. CORNELL MORRIS	 ON-SITE EVENT MANAGER BRITTANY PITTS	 TECHNICAL COORDINATOR DUANA MALONE	 TECHNICAL SUPPORT HAROLD BOOKER	 HOSPITALITY MELVIN TUCKER

EXECUTIVE ADVISORS

 CONSULTANT CHRIS SQUIRE	 CONSULTANT TRACEY ARTIS	 CONSULTANT BRYANT SCOTT	 CONSULTANT VICKI MACK LATAILLADE
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TheGIN.org





Platinum – *The CONNOISSEUR* | \$5,000.00

Dominant signage of the sponsor logo on video screens and monitors.
 Placement logo on backdrop for company, label, or artist.
 Mention in all advertising commercials and promotions.
 Primary placement of company logo on G.I.N. website, social media platforms, and newsletter.
 Featured Master Class presenter (1 session)
 G.I.N. Conference Luncheon Official Sponsor – Label Artist Showcase
 VIP registration for six (6)

Gold – *The Influencer* | \$3,750.00

Signage of the sponsor logo on the video screens and monitors.
 Placement logo on backdrop for company, label, or artist.
 Mention in all advertising commercials and promotions.
 Placement of company logo on G.I.N. website, social media platforms and newsletter.
 Featured Master Class presenter (1 session)
 G.I.N. Conference Luncheon Sponsor – Label Artist Showcase VIP
 registration for four (4)

Silver - *The Entertainer* | \$2,500.00

Signage of the sponsor logo on the video screens and monitors.
 Placement logo on backdrop for company, label, artist
 Placement of company logo on G.I.N. website, social media platforms, and newsletter.
 VIP registration for two (2)

Bronze - *The Experience* | \$1,000.00

Signage of the sponsor logo on the video screens and monitors.
 Placement of company logo on G.I.N. website, social media platforms, and newsletter.
 VIP Registration for one (2)

The G.I.N. is committed to working with all Gospel and Christian music lovers, who believe in the Word of God without compromise and with accountability.



GOSPEL
 INDUSTRY NETWORK



- Artist Performances
- & Concerts
- Networking & Idea
Sharing
- Industry Resources
- Mentors &
Collaborators
- Influential Guests
- & Discussions



Branding - Marketing - Advertising

- **BRANDING & NAMING RIGHTS**

Expose your brand to thousands through targeted branding and naming rights opportunities before, during, and after the conference.

- **CONSUMER ENGAGEMENT & SAMPLING**

Build personal connections directly with potential new customers with on-site activation and product sampling throughout the conference.

- **RADIO ADVERTISING**

Connect with hundreds of thousands across the Florida market by including your brand within our robust conference radio advertising campaign.

- **EMAIL & SOCIAL MEDIA MARKETING**

Reach new customers via email and social media by leveraging targeted attendee email marketing and event social media promotions.



GOSPEL
INDUSTRY NETWORK



The G.I.N. collaborates with strategic partners to create custom sponsorship programs and opportunities that will provide the most impact for your brand and your target marketing and sales objectives.

REACH THOUSANDS OF INFLUENCERS

In addition to the ample opportunities to engage with our audience at live events, the Gospel Industry Network offers sponsors the chance to engage our audience digitally across a variety of mediums, including:

- Website Promotion
- Email Newsletters
- Social Media
- Sponsor Videos
- Geo-Targeting



SPONSORSHIP PACKAGE INFORMATION

ORGANIZATION NAME:

CONTACT NAME:

ORGANIZATION ADDRESS:

CONTACT PHONE #:

CITY

STATE

ZIP

CONTACT EMAIL

SPONSORSHIP OPTIONS

PLATINUM CONNOISSEUR

☐ \$5,000

GOLD THE INFLUENCER

☐ \$3,725

SILVER THE ENTERTAINMENT

☐ \$2,500

BRONZE THE EXPERIENCE

☐ \$1,000

PAYMENT INFORMATION

PAYMENT METHOD

☐ CHECK

Ck # _____

☐ CASHIER CHECK

CC # _____

☐ VISA

☐ MASTERCARD

☐ AMEX

☐ DISCOVER/DINER

☐ ZELLE

thegin2020@gmail.com

☐ CASH APP

\$thegin2020

**IF USING ABOVE CREDIT CARD
GIN FINANCE DEPT. WILL CONTACT
FOR CREDIT CARD INFORMATION**

IF PAYING BY CHECK, PLEASE MAKE CHECK PAYABLE AND MAIL TO:

GOSPEL INDUSTRY NETWORK

2898 NORTH E STREET, SAN BERNARDINO, CA 92405

AUTHORIZED SIGNATURE

DATE

All Donations are Tax Deductible



www.TheGIN.org



The GIN Industry Network



@Gospel_Industry